



VICTORIA MYSIUK

**PhD in economics, senior lecturer of Financial
Analysis and Audit Department**

Scientific profiles in international scientometric databases:
[Scopus](#), [Web of Science](#), [Google Scholar](#), [ORCID](#)

Email:
v.mysiuk@knute.edu.ua

WORK EXPERIENCE

- **Associate Professor** of Financial Analysis and Auditing, 2021
- **Senior Lecturer** of the Department of Financial Analysis and Auditing, 2020-2021.
- **Assistant of the Department** of Financial Analysis and Audit, 2019
- Kyiv National University of Trade and Economics. Defense of the dissertation for the degree of Candidate of Economic Sciences. Theme of the candidate's dissertation "Accounting and audit of costs for marketing communications of the enterprise", 11/28/2018, supervisor: supervisor: Doctor of Economics, Associate Professor Nazarova KO Diploma of DK № 050593 dated March 5, 2019.
- Kyiv National University of Trade and Economics (postgraduate), 2015-2018.
- **Account Director** at Media Com Ukraine LLC 2015 – present

EDUCATION

- Kyiv National University of Trade and Economics, Ukraine, 2015-2018
PhD in Accounting, analysis and audit (by type of economic activity)
- Kyiv National University of Trade and Economics, Ukraine, 2014-2015
Master of Accounting and Auditing
- Kyiv National University of Trade and Economics, Ukraine, 2012-2015
Bachelor of Philology
- Kyiv National University of Trade and Economics, Ukraine, 2010-2014
Bachelor of Accounting and Auditing

RELEVANT PUBLICATIONS

MONOGRAPHS:

1. V. Mysiuk. Accounting ensurance in the system of marketing costs management under the conditions of euro integration. Structural transformation of the national economy in the context of Euro-regional cooperation. Monografie institutu integracji europejskiej. 2018. P. 123-144 (1,18 д.а.).
2. Nezhyva M., Miniailo V., Mysiuk V., Nehodenko V. Information technologies in the corporate culture of AUDIT. 2023. University of Security Management in Košice (Košice, Slovakia) 2023 P. 442-455 (1,18 д.а.).

ARTICLES:

1. K. Nazarova, V. Hotsuliak, V. Miniailo, M. Nezhyva, **V. Mysiuk**. Accounting, analysis and environmental audit as an imperative of the development of green economy in the state's economic security system. <https://doi.org/10.1051/e3sconf/202016613003>. **SCOPUS**
2. Nazarova, K., **Mysiuk, V.**, Gordopolov, V., Koval, V., & Danilevičienė, I. (2020). Preventional audit: implementation of SOX control to prevent fraud. *Business: Theory and Practice*, 21(1), 293-301. <https://doi.org/10.3846/btp.2020.11647>. **SCOPUS**
3. Olendiy, O., Nazarova, K., Nezhyva, **M., Mysiuk, V.**, Mishchenko, V., & Rusyn-Hrynyk, P. (2023). Tax audit to ensure business prosperity: trends and perspectives. *Financial and Credit Activity Problems of Theory and Practice*, 4(51), 80–90. <https://doi.org/10.55643/fcaptp.4.51.2023.4069>. **SCOPUS**
4. Nazarova K.O. Internal control system: SOX-requirements approach to assessment /K.O. Nazarova, O.O. Zaremba, T.Yu. Kopotienko, **V.O. Misiuk**// *Financial and credit activity: problems of theory and practice*, 2018.- p.185-192. <https://doi.org/10.18371/fcaptp.v4i27.154190>. **WEB OF SCIENCE**
5. Nazarova K. Audits for the minimization of eco-anxiety in the world economy / K. Nazarova, V. Hordopolov, M. Nezhyva, **V. Mysiuk**, T. Kopotienko // *Journal of Environmental Science and Sustainable Development*. – Indonesia, 2020. – № 3 (2). – <https://scholarhub.ui.ac.id/jessd/vol3/iss2/4/>. **WEB OF SCIENCE**
6. Nazarova K. Anti-corruption audit as an imperative of effective environmental management / K. Nazarova, M. Nezhyva, V. Hordopolov, **V. Mysiuk** // *MATEC Web of Conferences*. – 2021. – № 339. – URL: <https://doi.org/10.1051/mateconf/202133901011>. **WEB OF SCIENCE**
7. **Mysiuk, V.**, Nezhyva, M. (2022). Sustainable development goals: a business opportunity. <https://scholarhub.ui.ac.id/jessd/vol5/iss1/4/>. **WEB OF SCIENCE**
8. Nezhyva M. Digital transformation in economies and consumers / M. Nezhyva, **V. Mysiuk**, O.Zaremba // *Proceedings of the 4th Eastern European Conference of Management and Economics (EECME 2022)*. – Ljubljana, May 26, 2022. – P. 45-57. https://www.vspv.si/uploads/visoka_sola/eecme_4/2022_zbornik_verzija_koncna2.pdf **WEB OF SCIENCE**
9. Nazarova K. Tourism risk audit under the COVID-19 impact / K. Nazarova, M. Nezhyva, O. Moyseyenko, **V. Mysiuk** // *Financial and credit activity: problems of theory and practice*. – Kyiv, 2022. – № 2(43). – C. 53-62. <https://doi.org/10.55643/fcaptp.2.43.2022.3608>. **WEB OF SCIENCE**
10. Fedorov, I., Nazarova, K., Hordopolov, V., Nezhyva, **M., Mysiuk, V.**, & Koval, V. (2023). Investment audit in the provision management of the mergers and acquisitions. *ACCESS Journal: Access to Science, Business, Innovation in Digital Economy*, 4(3), 468-479, [https://doi.org/10.46656/access.2023.4.3\(10\)](https://doi.org/10.46656/access.2023.4.3(10)). **WEB OF SCIENCE**
11. Nazarova K.O, **Mysiuk V.O.** Komplayens-audyty Sox. *Ekonomika ta derzhava*. – 2018. - №3 – s. 29-33 (0,51 d.a.). http://www.economy.in.ua/pdf/3_2018/8.pdf
12. Nazarova K.O, **Mysiuk V.O.** Oblik vytrat na marketynhovi komunikatsiyi pidpryyemstva. *Ukrayina, Visnyk KNEU*. – 2017. - №5 – s. 129-134 (0,75 d.a.). http://nbuv.gov.ua/UJRN/Vknteu_2017_5_12
13. Bardash S.V., **Mysiuk V.O.** Audyt diyal'nosti sub'yektiv media rynku: vytraty ta osoblyvosti orhanizatsiyi // *Visnyk ZHDTU*. – 2016. - №4(78) – s. 3-13 (0,87 d.a.). <http://eztuir.ztu.edu.ua/123456789/5743>

14. **Mysyuk V.O.** Planuvannya audytu vytrat na marketynhovi komunikatsiyi pidpryyemstva // Mizhnarodni ekonomichni vidnosyny ta svitove gospodarstvo. – 2018. - №18 – s. 3-13. http://nbuv.gov.ua/UJRN/Nvuumevcg_2018_18%282%29_20
15. **Mysyuk V.O.** Oblikovi aspekty vykorystannya marketynhovyykh komunikatsiy v systemi upravlinnya mediynym pidpryyemstvom//Hlobal'ni ta natsional'ni problemy ekonomiky. – 2016. - №10. – s. 928-937 (0,9 d.a.). <http://www.global-national.in.ua/archive/10-2016/193.pdf>
16. **Mysyuk V.O.** Kontsepsiya vdoskonalennya vnutrishn'oho audytu mizhnarodnoho kholdynhu// Ekonomichnyy prostir. – 2017. - №119 – s. 183-194 (0,67 d.a.). http://nbuv.gov.ua/UJRN/ecpros_2017_119_21
17. **Mysyuk V.O.** Yakist' systemy vnutrishn'oho kontrolyu do vymoh SOX. Biznes inform. - 2017. - №11 - s. 306-312 (0,55 d.a.). <https://lib.manaraa.com/books/INTERNAL%20CONTROL%20SYSTEM%20SOX-REQUIREMENTS%20APPROACH%20TO%20ASSESSMENT..pdf>
18. **Mysyuk V.O.** Yakist' informatsiynoho zabezpechennya vytrat na marketynh // Biznes-navihator. – 2018. - №1-2(44) – s. 176-18 (0,74 d.a.). http://nbuv.gov.ua/UJRN/bnav_2018_1%282%29_39
19. **Nazarova K.O, Mysyuk V.O.** Metodolohiya bukhhalters'koho obliku SOX-audit // Zovnishnya torhivlya: ekonomika, finansy, pravo. – 2019. - №4 (195) – s. 71-80 (0,8 d.a.).
20. **Mysyuk V . O., Tatenko M. YU., Tatenko N. yu.** Vplyv zakonu pro rynek zemli na audyt zemel'nykh dilyanok. Biznes Inform. 2020. №8. С. 178–183. <https://doi.org/10.32983/2222-4459-2020-8-178-18>.
21. **Nezhyva M.O, Mysyuk V.O.** ASP struktura: poperedzhennya ekonomichnoho shakhraystva, Visnyk KNEU. – 2021. - №17 – s. 41-53 (0,78 d.a.). [http://doi.org/10.31617/visnik.knute.2021\(135\)03](http://doi.org/10.31617/visnik.knute.2021(135)03)
22. **Nezhyva M.O.** Forenzik yak instrument protydyi faktorynhovym ryzykam / M.O. Nezhyva, V.O. Mysyuk // Zovnishnya torhivlya: ekonomika, finansy, pravo. – 2021. – № 2. [https://doi.org/10.31617/zt.knute.2021\(115\)05](https://doi.org/10.31617/zt.knute.2021(115)05)
23. **Nezhyva M., Mysyuk V .** Viyna v Ukrayini: vyklyky dlya svitovoyi ekonomiky. Zovnishnya torhivlya: ekonomika, finansy, pravo. 2022. № 2. S. 16-25. Seriya. Ekonomichni nauky. [https://doi.org/10.31617/3.2022\(121\)02](https://doi.org/10.31617/3.2022(121)02)
24. **Us. A., Mysyuk V.** Torhovel'ni merezhi Ukrayiny: vplyv pandemiyi SARS-CoV-2. Mizhnarodnyy naukovo-praktychnyy zhurnal "Tovary i rynky". 2022. № 1 (41). С. 46-55. [https://doi.org/10.31617/2.2022\(41\)04](https://doi.org/10.31617/2.2022(41)04)
25. **Mysyuk V . O., Tatenko M. YU., Tatenko N. yu.** Spetsial'nyy podatkovyy rezhym «DIYA SITI»: osoblyvosti provedennya innovatsiynoho audytu. Efektyvna ekonomika. 2022. № 5. <https://doi.org/10.32702/2307-2105-2022.5.70>
26. **Nezhyva M.O.** Analiz vplyvu koronavirusu na FMCG ta sfery posluh Kytayu/ M.O. Nezhyva, V.O. Mysyuk // Zovnishnya torhivlya. – 2022. – № 3. <http://journals.knute.edu.ua/foreign-trade/article/view/419>
27. **Minyaylo V.P, Mysyuk V.O, Levchenko YU.A.** Orhanizatsiyni ta metodychni aspekty kontrolyu finansovoyi diyal'nosti pidpryyemstva. Zhurnal Ekonomika ta suspil'stvo. 2022. №42. <https://economyandsociety.in.ua/index.php/journal/article/view/1638/1575>
28. **NEZHUYA, M., MYSYUK, V.** (2023). Hlobal'ni ekonomichni naslidky viys'kovo-politychnoyi kryzy v Ukrayini. Zovnishnya-torhivlya: ekonomika, finansy, pravo, 126(1), 4–12. [https://doi.org/10.31617/3.2023\(126\)01](https://doi.org/10.31617/3.2023(126)01)
29. **Nezhyva M.O., Mysyuk V.O.** Protydiya shakhraystvu v umovakh viyny. Biznes-inform. – 2023. - №1 – s. 160-166 <https://doi.org/10.32983/2222-4459-2023-1-160-166>

30. Nezhyva M.O., Mysyuk V.O. Dydzhytalizatsiya audytu pidpryyemstv suspil'noho interesu v umovakh inklyuzyvnoyi ekonomiky. Biznes-inform. – 2023. - №2 – s. 86-92
<http://dx.doi.org/10.32983/2222-4459-2023-2-86-92>

TEACHING AIDS

31. Forenzik / O.O. Zaremba, M.O. Nezhyva, V.O. Mysyuk: Navchal'nyy posibnyk. – Kyiv: Kyiv. nats. torh-ekon. un-t, 2021. – 288 s.

CERTIFICATION TRAINING:

1. Coursera: Course “Forensic Accounting and Fraud Examination” (05.05.20)
2. Coursera: Course “Initiating and Planning Projects” (20.04.20)
3. 2CLEVER Educational Leadership Festival (certificate № 1399, dated 19.09.2020).
4. International groupM training “How we behave”
5. International training GroupM “Belonging at WPP”
6. International training GroupM “WPP Home”
7. International training MediaCom “Bribery policy”
8. International training MediaCom “GDRP policy”
9. International training MediaCom “Time Management Day Planner”
10. International training MediaCom “Returning to the Office, after Coronavirus”
11. International MediaCom training “How to have a difficult conversation”
12. International training MediaCom “WPP: Ethics Training”
13. International training MediaCom “Building and Maintaining Relationships in Uncertain Times”
14. International training MediaCom “5 Ways to Good Communication during Lockdown”
15. Seminar from PwC Academy “Project Manager Professional” (19.08.2020)
16. Seminar from PwC Academy "Fraud Prevention" (29.10.2020)
17. Seminar from PwC Academy “Risk Management” (12-13.11.2020)
18. Seminar from PwC Academy “Internal Procurement Audit” (30.09.2020-01.10.2020)
19. Seminar from PwC Academy “Internal Audit: Risk-Oriented Methodology” (29-30.10.2020)
20. International training MediaCom “2021 EMEA Consumer Trends” (January 2021)
21. International MediaCom Training “2021 EMEA Food & Drink Trends” (January 2021)
22. International training MediaCom “2021 EMEA Household Trends” (January 2021)
23. International training MediaCom “2021 EMEA Beauty & Personal Care Trends” (January 2021)
24. Coursera Certificate from Cambridge University in Forensic Accounting and Project Management Professionalist Certificate
25. Internship in the leading training center "Academy STATUS" from 04.01.21 to 04.02.21 (Internship topic "Audit Consulting" for a total of 180 hours)
26. Project management training (PMP) from PwC from 27.02.21 to 24.04.21 for a total of 48 hours)
27. Advanced training in the training center "Movement" from 19.06.21 to 20.06.21 (Internship topic "Modern resources for the organization of effective learning" for a total of 6 hours)
28. Seminar from PwC Academy "Internal Audit of Procurement" (from 16.12.21 to 17.12.21)
29. Seminar from PwC Academy "Internal Audit: Risk-Oriented Methodology" (from 10.02.22 to 12.02.22)
30. Certified PMP by USA Project management institute (July 2022)

31. Seminar from EY "IT-consulting in Big 4" (30.09.22)
32. Seminar from PwC Academy "Internal control" (from 25.05.23 to 26.05.23)
33. Training from PwC Academy "Power BI" (from 16.05.23 to 18.05.23)

PERSONAL SKILLS

- Analytical skills and creative thinking (as a scientist)
- Time management skills (as a scientist)
- Teamwork skills (as a member of the department)

ADDITIONAL ACTIVITIES:

Participation in research topics:

- State priorities of audit of economic relations of business entities in Ukraine ”(state registration number U0115000563
- “Preventive economic analysis of enterprise activity” (state registration number U0114000313)
- “Audit risk management”
- Member of the NGO "Professional organization of auditors, accountants and teachers of OKD

HOBBY:

1. Travel,
2. reading business literature,
3. self-development,
4. psychology and skiing.