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in Ukraine

ENGLISH FORUM 2017

New Generation Education: Informed Teaching, Enhanced Learning

**Kyiv National University
of Trade and Economics**

Date: **November 2nd – 3rd 2017**

Event organisers:

Pearson

Dinternal-Books
Британські книги

Pearson

Learning is a never-ending road of discovery, challenge, inspiration, wonder.

Event organisers:

Pearson

Pearson was founded in 1844 by Samuel Pearson in Yorkshire, England. It is now the world's learning company, with 35,000 employees across 70 countries worldwide. Its unique insight and expertise come from a long history of working closely with teachers, learners, researchers, authors and innovators.
Pearson's products and services are used by millions of teachers and learners across the world every day. Its mission is to help people make progress in their lives through learning.

Kyiv National University of Trade and Economics

The history of Kyiv National University of Trade and Economics dates back to 1946. In 2000, the University was granted national status in recognition of its considerable contribution to the development of the higher education and scientific research in Ukraine. The University provides specialists for all fields of the national economy training graduates in the following faculties:
- Faculty of International Trade and Law
- Faculty of Economics, Management and Psychology
- Faculty of Trade and Marketing
- Faculty of Finance and Banking
- Faculty of Accounting, Audit and Informational Systems
- Faculty of Restaurant, Hotel and Tourism Business

The mission of the University is to work for both present and future generations.

Dinternal-Books

Dinternal-Books has been working in Ukraine since 1998 and has since developed into the country's largest single English language publishing and assessment provider, growing together with a generation of Ukrainian language learners. The exclusive country partner for Pearson, we have representatives in Kyiv, Odesa, Lviv and Kharkiv. Our local and international staff share a common purpose: to inspire and empower the next generation of English-language learners in Ukraine.

ENGLISH FORUM 2017 PROGRAMME

New Generation Education: Informed Teaching, Enhanced Learning

Congress Centre of Kyiv National University of Trade and Economics (19 Kyoto St, Kyiv)

November 2, 2017

11.00 -12.00 E-registration and welcome. Consultation areas on international exams, digital tools and teaching resources

12.00–12.30	**Welcome speeches**	Organisers and Guests
12.30–13.30	"Education for the Turbulent World: How to Live, Teach and Learn in the Times of Change"	**Mykola Skyba** education expert of the Ukrainian Institute for the Future
13.30–14.30	"21st Century Skills in the English Classroom"	**Piotr Steinbrich** lecturer at the Catholic University of Lublin and Pearson teacher trainer, Poland
14.30–15.00	**Coffee-break & consultation areas on teaching resources**	
15.00–16.00	"The Global Scale of English: Getting the Measure of Your English Ability"	**Michael Hudson** senior academic consultant working at Dinternal-Books **Colm Smyth** lecturer at Tokyo Denki University, Japan
16.00–16.15	" The Transformation of CALL"	**Scott Windeatt** supervisor of MA and PhD students, Newcastle University (UK)

November 3, 2017

9.15-10.00 E-registration (please bring the print-outs of your tickets)

	SECTION 1 ONLINE AND DIGITAL LEARNING Room 205 B Moderator: *Michael Hudson*	SECTION 2 ASSESSMENT Room 206 B Moderator: *Aliona Zarakhovich*	SECTION 3 TEACHERS' RESOURCES The Congress Centre Conference Hall Moderator: *Marina Malygina*
10.00–11.00	*"MyEnglishLab and the Search for New Motivation Strategies"* Yuliya Drozdova, Liubov Kolot, Kyiv National University of Trade and Economics *"MyEnglishLab in Action: Informing Teaching, Enhancing Learning"* Michael Hudson, Dinternal-Books	*"Online Assessment: Getting Students' Profile in 45 Minutes"* Agnieszka Hybel-Szymanska, Pearson Central Europe, Poland	*"Advancing Your Career with PTE General"* Gennadiy Bilous, Dinternal-Books

11.00–12.00	"An Integrated Approach to Enhancing the Quality of English Language Teaching" (A case study of Ilia University, Georgia) Agnieszka Hybel-Szymanska, Pearson Central Europe, Poland	"Developing & Assessing Public Speaking Skills" Margaryta Danilko, Central Ukraine State Pedagogical University, Kropyvnytskyi	"Classroom Ideas with a Twist" Piotr Steinbrich, Lublin Catholic University, Poland
12.00–12.30	Coffee-break		
12.30 –13.30	"The Experience of English Language Teaching (ELT) Using Online Resources at Sumy State University" Svitlana Mikhno, Alla Dyadechko, Sumy State University "ELT and Cutting Edge Technologies" Yuriy Semenov, State University of Telecommunication	"Career Development and Enhancing Business English Instruction through the First Certificate for Teachers of Business English (FTBE)" Dan Broomfield, The London School of English Svitlana Klochko, Khmelnitsky National University	"Real life or Reconstruction? Making the Most of Video" Kris Kirby, Dinternal-Books
13.30–14.15	Lunch		
14.15–15.15	"Using Online Tools and Resources to Develop Students' Critical Thinking'" Olena Fomenko, Taras Shevchenko National University of Kyiv	"LCCI: English for Business" Graham Jones, The London School of English in Odesa	"The 3 P's of Digital: Free Online Tools for Teachers" Lidiya Oryshchuk & Lyudmila Sydorchuk, Dinternal-Books
15.15–16.15	"The Digital Classroom as a Prerequisite for Developing an Agile University and Creating New Opportunities for Future Leaders" Olena Tsyrkun, Kyiv National Economic University	"Identifying Criteria for the Assessment and Weighting of Skills (Communication, Team Work, Time Management, Public Speaking, etc.) in the Final Evaluation of a Course" Elena Volovyk, Ukrainian-American Liberal Arts Institute «Wisconsin International University (USA) in Ukraine»	"A How-to Guide to Building a Corpus" Colm Smyth, Tokyo Denki University, Japan
16.15–16.45	Moderators' wrap-up		

All participants will receive Certificates of Attendance by email.

Event organisers:

Welcome speeches:

Anatolii Mazaraki

Rector of Kyiv National University of Trade and Economics, Professor

Cathy Cottrell

1st Secretary Energy Policy and Head of Commercial Section, British Embassy Kyiv

Agnieszka Hybel-Szymanska

Project Development Manager, Pearson Central Europe

Sean Harty

Founder and Managing Director, Dinternal-Books

Conference Bios & Workshop Abstracts:

Mykola Skyba

Mykola Skyba is the education expert with the Ukrainian Institute for the Future. Mykola graduated from the History Faculty of National Taras Shevchenko University and later worked as a consultant of the National Institute of Strategic Research. He was the Head of the Agency of Cultural Strategies and the founder of the education platform "Next Generation Business School". Mykola is the national coordinator of the COMUS project run by the Council of Europe. Research areas: Education 4.0, problem-solving approach in school education, lifelong learning and 21st century skills and competencies.

Education for the Turbulent World: How to Live, Teach and Learn in the Times of Change

Let's launch ourselves into an intellectual journey to grasp the global context which makes the changes in education irreplaceable and gives us an overview of the best educational models in the world. You will get some practical tips on how to make the teaching process more interesting and effective.

Piotr Steinbrich

Piotr is a lecturer and teacher trainer at the Catholic University of Lublin, Poland. He does seminars and workshops for teachers of English in Poland and abroad. Piotr is also a consultant of ELT materials for young learners and teenagers. His interests include child development, classroom discourse and spoken language. Recently, he has decided to go back to the roots and bought himself a 1950s guitar replica which receives regular treatment in a duet with Piotr's brother torturing his double-bass.

21st Century Skills in the English Classroom

The development of modern technologies and their ubiquity in everyday activities as well as the insights from neuro-pedagogy, positive psychology or SLA studies have a direct bearing on the way children, teenagers and young adults approach learning. This, unfortunately, is rarely reflected in the classroom whereby typical activities are still rooted in the practices derived from the last century. In this talk we will adopt an evolutionary rather than a revolutionary approach that incorporates the elements typical of the realities closer to the learners' out-of-the-classroom world.

Michael Hudson

Michael has worked as a teacher and teacher trainer in the UK, South Korea, Italy, the Czech Republic, Ukraine, Austria, France, Spain, Latvia, China and Japan. He has lectured students in English Communication and Cultural Studies at Aoyama Gakuin University in Tokyo and at Sugiyama Jogakuen University in Nagoya, Japan. In the UK, he worked for two years as a lecturer in ESOL and holds a Diploma in Teaching in the Lifelong Learning Sector (DTTLS) in addition to an MA in Applied Linguistics and TESOL (with distinction) from Newcastle University.

Colm Smyth

Colm is a full-time lecturer at Tokyo Denki University and also lectures part-time at Dokkyo University in Tokyo, Japan. He has previously taught at Gyeongsang National University in South Korea and at Meisei, Nihon and Kanto Gakuin Universities in Japan. He has a BSc in Commerical Computing from Dundalk Institute of Technology in Ireland and an MA in Applied Linguistics from theUniversity of Birmingham in the UK. His current area of research is related to Critical Discourse Analysis and Corpus Linguistics.

The Global Scale of English: Getting the Measure of your English Ability

The Global Scale of English (GSE) is the first truly global standard for measuring English language proficiency, enabling learners to accurately score, track and communicate their language skills on a granular scale of 10-90. 25 years in the making, it is the most academically robust and precise form of English language assessment to have ever been developed and has been tested on over 10,000 students in over 130 countries.In our talk, we'll look at what GSE is, how it was constructed and how it can be of great practical benefit to both teachers and learners of English.

Scott Windeatt

Scott has worked at Newcastle University since 1989 and was head of the Applied Linguistics Section in the School of Education, Communication and Language Sciences. Before working at Newcastle Scott taught at the University of Lancaster, and worked as a Research Associate at the Institute of Education in London. He has also taught at the University of Bucharest in Romania, and at Klagenfurt University in Austria. Scott is the co-author of The Internet and Computer-Assisted Language Learning and Communicative Grammar. He continues to work at Newcastle University supervising MA and PhD students.

The Transformation of CALL

How has Computer-Assisted Language Learning (CALL) developed since its earliest beginnings? Where is it now? And where might it be headed? In this short video talk, we'll address both the history of CALL and more recent developments in the field.

Tetiana Nyzhnyk

With more than 20 of teaching experience, Tetiana Nyzhnyk is a full-time senior teacher at Wisconsin International University (USA) Ukraine involved in both academic work and supervision of several WIUU projects. Her permanent responsibilities include heading the Business English Competition Jury, its content and task design, and evaluation. Tetiana Nyzhnyk has been speaker, trainer, facilitator, participant, and member of organizing teams at regional and national IATEFL and TESOL Conferences, international ESP Anti-Conferences, American and British Studies Summer Schools / Institutes.

Business Olimpiad Project

The presentation offers a brief description of the Business English Competition held by Ukrainian-American Liberal Arts Institute "Wisconsin International Suniversity (USA) Ukraine", particularly focusing on its objectives, content, structure, and evaluation techniques.

SECTION 1

ONLINE AND DIGITAL LEARNING

Room 205 B
Moderator:
Michael Hudson

November 3, 2017

Yuliya Drozdova
Yuliya is an associate professor (PhD) in Organisational Psychologogy at the Kyiv National Trade and Economics University's Department of Foreign Philology and Translation. She has 17 years' experience in general and business English teaching. Her professional interests include motivation, self-determination and personal effectiveness.

Liubov Kolot
Liubov is a senior lecturer at the Kyiv National Trade and Economics University's Department of Foreign Philology and Translation with more than 20 years' experience in General and Business English teaching. During her Master's in the Management of Organisations she researched Educational Management. She has since taken an active part in the formation and development of the Bachelor's Degree Programme in Philology at KNUTE and also initiated the launch of the KNUTE's MyEnglishLab project in September 2017.

MyEnglishLab and the Search for New Motivation Strategies
The students we teach today place different demands on teachers. After a study of 1st and 2nd year students across three different faculties, KNUTE's Department of Philology and Translation's task was to respond to our learners' needs and to effectively implement a learning environment in which language learning is conducted both in and out of class.   In this talk, we'll describe the types of students we have, challenge we faced and how we set about solving it.

Michael Hudson
Michael has been teaching since 1999 and has an MA in Applied Linguistics and TESOL, CELTA and DTLLS (Diploma in Teaching in the Lifelong Learning Sector). He has worked in state education in the UK, universities in Japan and has either taught or worked as a teacher trainer in nine other countries including Italy, France, China, South Korea and Ukraine. His MA research focused on Task-Based Language Teaching and Computer-Assisted Language Learning. He started working with MyEnglishLab in 2013.

MyEnglishLab in Action: Informing Teaching, Enhancing Learning
In this part of the session, we'll take an overview of what MyEnglishLab looks like in practice and how its features can be used to give teachers greater information and flexibility while motivating learners to do more outside of class. We'll also consider some real-life examples and case studies of teachers using MEL both here in Ukraine and all over the world.

Agnieszka Hybel-Szymanska
Agnieszka is a graduate of Jagiellonian University in Krakow, where she studied in the English Philology Department. She has since been involved in education as a teacher and then through her work representing Pearson in Poland, Ukraine, Georgia and Armenia. She has extensive experience of managing projects connected with the implementation of new technology and learning solutions in different institutions across primary, secondary and university level.

An Integrated Approach to Enhancing the Quality of English Language Teaching

Universities in different countries face very similar challenges with regard to English language courses both at graduate and post-graduate level. This case study presentation examines a new approach implemented at Ilia State University in Tbilisi, Georgia, where Pearson is involved as strategic partner. Our programme comprises a blended model of language instruction (face-to-face and e-learning), formative assessment and an external exam certifying the students' exit level. Since the project started two years ago, it has measurably influenced the quality of English language teaching at Illia State University.

Svitlana Mikhno
Svitlana is a teacher of English of the Department of Foreign Languages of Sumy State University. Sumy State University is the first Ukrainian higher education institution to pass an independent external audit of the QS Company (2014) and was given the highest points (5 stars) in such categories as Teaching, Engagement, Access and E-learning. In her work and research, Svitlana is actively promoting computer-assisted learning, e-learning and distance education.

Alla Dyadechko
Doctor Alla Dyadechko is an associate professor of the Department of Foreign Languages of Sumy State University. She has extensive experience in teaching English to adults and also in designing and running courses in English for Academic Purposes (EAP).

The Experience of English Language Teaching (ELT) Using Online Resources at Sumy State University

Educators and scholars have witnessed a technology boom in English for Specific Purposes teaching and learning caused by the prevalence of mobile devices. In response, Sumy State University widely implements blended learning into the teaching and learning process, facilitating instructors with technical and methodological aids. They are encouraged to create their own online materials and courses in our OpenCourseWare, while the Foreign Language Department's Language Centre provides learners and instructors with traditional and online resources from global publishers. In 2012 a pedagogical experiment was conducted using MyGrammarLab, a unique blend of book, online and mobile resources.

Our learners are changing too and now overwhelmingly comprise adult office and industrial workers, scientists, subject area instructors working with international students and more. We'll explore how all these factors have led to new approaches in teaching ESP.

Yurii Semenov

Dr Yurii Semenov is the Head of the Foreign Languages Department of the State University of Telecommunications (Kyiv). In the course of his professional career he was involved in several international ELT projects such as the Peacekeeping English project (2000), ELT project for Civil Servants (2006), and the Testing Assessment project (2010). Yurii was also involved in educational exchange programmes with the UK, Canada, the USA, France and Germany. He is an associate professor of the Department of Foreign Languages. His esearch interests include classroom management, efficacy and ELT materials' development.

ELT and Cutting Edge Technologies

Considering the ever-growing demand to increase the English language proficiency of our students and current digital trends, the State University of Telecommunications carried out a needs analysis to apply the requirements of the systems approach to English Language Teaching and particularly English for Specific Purposes. We concentrated on two specific areas: developing productive skills in speaking and writing and enriching the learners' vocabulary, prioritising topical ICT lexis. Starting with a broader introduction to authentic materials and online resources, our University authorities supported our efforts by creating a proper environment for ELT facilities. As well as giving an overview of all of the above, I'll also discuss the ways we maintained student motivation by entering online Olympiads organised by the National Technical University of Ukraine (KPI), which we won in the category of English-Mathematics. With this in mind, we'll also hear from some of the students involved.

Olena Fomenko

Olena Fomenko is an associate professor at the Institute of Journalism at Taras Shevchenko National University of Kyiv. She teaches General English, ESP and Academic English to Journalism students. She also works as Director of the English Language and Information Center at Taras Shevchenko National University of Kyiv where she organizes teacher training seminars for the faculty. In 2001-2002, Olena was a Fulbright Program fellow in Gender Studies at the University of Wyoming, USA. She holds a PhD in Germanic Languages. Her research interests include Discourse Analysis, Mass Media Studies and Gender Linguistics.

Using online tools and resources to develop students' critical thinking

To successfully function in modern society young people are required to think critically about social issues as well as be able to solve a variety of complex problems in their personal and professional lives. Therefore, critical thinking as an indispensable part of language education should certainly be among our learning objectives in the English classroom, together with other skills. In my talk I will characterize the types of critical thinking skills, describe classroom activities and recommend online tools and resources which help to cultivate a critical thinking mindset.

Olena Tsyrkun

Olena is the director of the Institute for English-Taught Programmes at Kyiv National Economic University. She teaches Business English at the Department of Foreign Languages and Intercultural Communication. She is very much interested in the innovative strategies of world-class universities and how they are implemented at KNEU. Together with her students she enjoys using digital tools in class.

The Digital Classroom as a Prerequisite for Developing an Agile University and Creating New Opportunities for Future Leaders

Rapid changes in competition, demand and technology mean we need to consider how to respond and adapt quickly. As technological changes and industrial disruption are accelerating, digital information networks are linking individuals and institutions, creating new opportunities for future leaders. In our talk we will discuss practical approaches to using such digital tools and networks in our classroom work.

SECTION 2

ASSESSMENT

Room 206 B
Moderator:
Aliona Zarakhovich

Agnieszka Hybel-Szymanska
Agnieszka is a graduate of Jagiellonian University in Krakow, where she studied in the English Philology Department. She has since been involved in education as a teacher and then through her work representing Pearson in Poland, Ukraine, Georgia and Armenia. She has extensive experience of managing projects connected with the implementation of new technology and learning solutions in different institutions across primary, secondary and university level.

Online Assessment: Getting Students' Profile in just 45 minutes
How much time and effort is needed to place students accurately when they start a new course? How precise are placement test results? Is the teacher able to monitor an individual student's progress and efficiently determine their strong and weak points? In this practical workshop we'll look at some principles behind assessment and investigate new ways of running the process of placement to make it more reliable and much less time consuming.

Margaryta Danilko
Dr Margaryta Danilko is the Chairperson of the English-Speaking Union Ukraine, President of the ESU International Council and associate professor at the Translation, Applied and General Linguistics Department at the Central Ukrainian State Pedagogical University in Kropyvnytskyi, Ukraine. She organizes and coordinates the activities of the ESU Ukraine, runs the National Public Speaking Competition and trains learners for debating and public speaking. Her current research and practical interests include TEFL, Public Speaking, Academic Writing, Stylistics, Critical Thinking and Educating for Democracy.

Developing and Assessing Public Speaking Skills
Are you looking to boost oral skills in the English classroom or are you running an English Speaking Club? Then this workshop might be helpful to you. We'll focus on giving a guide and some ideas to support teachers in developing public speaking skills both in and out of the classroom. We'll also look at some resources for teachers and tips for students to help them master oracy. Finally, we'll explore a mark scheme used internationally in public speaking competitions while assessing the speech of one of the participants.

Daniel Broomfield
Dan is an examinations and business specialist who worked in France and Italy before coming to Ukraine in 2013. He has CELTA, FTBE and DELTA (Module 1) and a wide range of experience in a variety of different teaching contexts. His professional interests include studying etymology, the use of loanwords, and the concept of prestige in sociolinguistics.

Svitlana Klochko
Svitlana is an associate professor (PhD) in Age and Educational Psychology at Khmelnytsky National University's Department of Foreign Languages with almost 14 years of combined teaching and research experience. Her interest in teaching ESP came from a range of seminars and training sessions she attended, including online teacher development courses. This also enabled her to get the FTBE qualification in 2016. She is also involved in developing and delivering projects with the US Embassy in Ukraine.

Career Development and Enhancing Business English Instruction through the First Certificate for Teachers of Business English (FTBE)

What benefits do you get from taking FTBE? How does the qualification assist in your teaching? In this session, we'll explain the structure of the course, the content covered and the competences it develops. We'll also involve you in some practical activities which illustrate the overlap between general teaching skills and Business English instruction. Finally, we'll share our personal experiences on how to prepare for and pass the FTBE exam.

Graham Jones
Graham has been working as a teacher and teacher trainer for 19 years in Europe and Asia. He has a CELTA and a Delta and is also an IELTS examiner and a CELTA Trainer. As well as being the Director of the London School of English in Odesa for the past six years, he also works for Dinternal-Books as their Senior Academic Consultant for Higher Education in Southern Ukraine. Graham has been involved in Business English teaching throughout his career and has taught in numerous companies including Philip Morris, Johnson & Johnson and Citibank.

LCCI: English for Business

Supported by the London Chamber of Commerce and Industry, Pearson's LCCI: English for Business exam is a flexible, practical and task-based test of effective communication for current and aspiring business professionals. Trusted and recognised globally, the five-level exam covers all CEFR levels from A1 to C2. In this talk, we'll be taking a closer look at LCCI EfB, how it can help make your students work-ready and also discussing how you can prepare for the exam.

Elena Volovyk
After graduating from Taras Shevchenko National University, Elena Volovyk obtained a vast amount of experience as a researcher working in different research institutes affiliated with the Academy of Science of Ukraine. In 2000 Dr. Volovyk moved to the USA, where she was involved in several business projects as well as lecturing at CSCC, Franklin University and Ohio State University. Elena Volovyk joined the faculty of Wisconsin International University in 2006. In 2011-2012 Ms. Volovyk was actively involved in the process of obtaining international recognition and accreditation of the WIUU MBA and BBA programs.

Identifying criteria for the assessment and weighting of skills (communication, team-work, time management, public speaking etc) in the final evaluation of a course

In this presentation, we'll consider how to identify criteria for assessments, motivation methods and how to determine the weight of each assessment in the final evaluation of the course. We'll look at how to assess time management, team work, conflict management, the managerial process, communication and public speaking using the assessment and grading methods established at business schools and WIUU in particular as a model.

SECTION 3

TEACHERS' RESOURCES

**The Congress Centre
Conference Hall**
Moderator:
Marina Malygina

Gennadii Bilous
After graduating from the M. Kotsiubynsky Vinnytsia State Pedagogical University, Gennadii spent eight years teaching English, specializing in preparation for state exams and international tests of English. In 2016, he won the 2nd round of the Teacher of the Year competition and was awarded a diploma in the 3rd (All-Ukrainian) stage. In the same year, he completed his CELTA and began work as a methodologist with Dinternal-Books. He is also a PTE (Pearson Test of English) examiner.

Advance Your Career with PTE General
Recognised globally, the Pearson Test of English General is a six-level test provided by Pearson in partnership with Edexcel, the largest UK examination body for academic and vocational qualifications. Testing all four skills, PTE General assesses each candidate's ability to use them to effectively communicate in English. But what does the exam look like in practice? What tasks are involved in the two papers? How can you prepare candidates to pass?   In this session, we'll go through the exam step by step and take part in some practical activities to give you a full understanding of PTE General.

Piotr Steinbrich
Piotr is a lecturer and teacher trainer at the Catholic University of Lublin, Poland. He does seminars and workshops for teachers of English in Poland and abroad. Piotr is also a consultant of ELT materials for young learners and teenagers. His interest include child development, classroom discourse and spoken language. Recently, he has decided to go back to the roots and bought himself a 1950s guitar replica which receives regular treatment in a duet with Piotr's brother torturing his double-bass.

Classroom Ideas with a Twist
The workshop offers a handful of teaching ideas (plus quick analyses) for different age and proficiency levels. The main point behind each idea presented is that it should complement the existing syllabus, require little preparation on the side of the teacher and, most importantly, be relevant, pedagogically viable and attractive for the students. The activities are designed in such a way that they allow the teacher to adapt them to a great extent, depending on the teaching context or the needs. Also, they attend to different learning styles by focusing on different intelligences and resorting to different modalities.

Kris Kirby
Kris has 10 years of experience in English language education in six different countries and a variety of institutions, including private high schools, language centres and international universities such as the Royal Melbourne Institute of Technology and Shanghai Ocean University. As well as teaching, Kris has provided professional development training to teachers in Thailand and in Ukraine. He has a PhD in zoology and received his diploma in English teaching (Delta) in 2015.

Real-life or Reconstruction? Making the Most of Video
Video resources are a major part of modern course materials. As part of a wider discussion on the use of authentic resources, we'll be focusing on audio-visual materials, the pros and potential cons of their use and how to optimize their effectiveness to enhance the language learning process.

Lidiya Oryshchuk

Lidiya is an Academic Consultant in English Teaching at Dinternal-Books in Kyiv, Ukraine. She has an MA in TESOL (with distinction) from LCC International University in Klaipeda, Lithuania. She has taught general, business, and academic English, as well as TOEFL and IELTS test preparation classes to young learners, teenagers and adult professionals in Ukraine, Belarus, Russia, and Lithuania. Her research interests include standardized testing and academic writing.

Lyudmila Sydorchuk

Lyudmila is an Academic Consultant in ELT at Dinternal-Books. She has extensive experience in both general and business English teaching gained from more than a decade working with young learners, teens and adults. Before starting her teaching career, she studied English Philology at Kyiv National Linguistic University. She also has a degree from Kyiv Pedagogical College.

"MyEnglishLab and the Search for New Motivation Strategies"

We'll be discussing a variety of digital tools that can be of help in the English classroom. These include tools for lesson preparation, presentation and also collaboration/creative practice. We believe that these digital tools will assist teachers in increasing students' motivation, personalizing their learning experience, and enhancing their workplace readiness.

Colm Smyth

Colm is a full-time lecturer at Tokyo Denki University who has also taught at Gyeongsang National University in South Korea and Nihon, Meisei, Kanto Gakuin and Dokkyo Universities in Japan. He has an MA in Applied Linguistics from the University of Birmingham in the UK and has spent the last three years building a six-million word corpus from football match reports published by eight different British newspapers.

A How-to Guide to Building a Corpus

In this practical session, we'll talk about the factors that need to be considered when building a corpus. First, and most importantly, do you actually need to build your own or would an existing one suffice? If you do choose to create your own, how open-ended will the process be? What source(s) can you use? Will copyright be an issue? How much time will you need to allocate to building the corpus? What file naming system should you use?

I've spent the last three years compiling a corpus of football match reports from four broadsheet and four tabloid newspapers in England. I'm currently at six million words and aim to eventually reach the ten million mark.