

Educational Programme **«Applied Linguistics (Political Linguistics, English)»**

EDUCATIONAL PROGRAMME AIM

Philology Subject Area (Applied Linguistics Specialization) involves theoretical and practical training of highly qualified professionals able to solve current problems in the field of applied linguistics, namely, in activities related to analysis, creation (translation), and evaluation of written and oral texts, taking into account the practice of international companies with the successful organization of bilingual communication in general, and in particular in the field of political activity.

CAREER OPPORTUNITIES (POSITIONS)

- International translator
- Expert on socio-political and linguistic issues
- Text analyst
- Speechwriter
- Language officer of a political technologist
- Language communication manager
- Head of the analytical department
- Head of the Humanitarian Department of Local Authorities
- Imagemaker
- Content manager

EMPLOYERS –EDUCATIONAL PROGRAMME PARTNERS, STAKEHOLDERS OF EDUCATIONAL AND WORK-BASED BACKGROUND CONTENTS FORMATION

Association of Local Governments "International Association of Small Communities", Pearson Education (Ukraine), Dinternal Education LLC.

FUNDAMENTAL SUBJECTS OF THE EDUCATIONAL PROGRAMME

Foreign Language of Politics (English); Socio-Political Translation; Political Discourse in Linguistics; Modern Information Technologies in Translation; Cognitive Linguistics; Administrative Management; Public Relations in the Political Sphere; Conflictology and Psychology of Business Communication; Copywriting.

COMPETITIVE ADVANTAGES

- Mastering innovative technologies and methods of linguistic analysis and expert evaluation of political texts
- Mastering the basic techniques of political consulting linguistic support
- Organization of translation activities in the development of international, transnational communications to solve problems of national and international level
- Management of communication language flows within the political, social, and intercultural processes; ·
- Providing the linguistic component of intercultural communication; ·
- Professional activities related to the implementation of all types of interlingual mediation in professional intercultural interaction; ·
- Development of communicative strategies and tactics of professional English C1 level for effective use in the political sphere. ··