

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF TRADE AND ECONOMICS**

**EDUCATIONAL PROGRAM
«INTERNATIONAL ECONOMICS»
(new edition 2021)**

**The first level of higher education
Specialty 051 “Economics”
Field of study 05 “Social and Behavioral Sciences”**

**Qualification: Bachelor's Degree in Higher Education
Specialty "Economics"
Specialization “International Economics”**

APPROVED BY

SCIENTIFIC COUNCIL OF KNUTE

Chairman of the Academic Council

_____ /A. A. Mazaraki /
(protocol № __ from " __ " _____ 2021)

**The educational program is put into action by
Rector _____ /A.A. Mazaraki/
(protocol № __ from " __ " _____ 2021)**

Kyiv 2021

3 – Educational program characteristics	
Subject area (field of study, specialty and specialization (in the presence))	<p>Field of study 05 “Social and Behavioral Sciences” Specialty 051 "Economics" Specialization “International Economics” Compulsory components of the general training cycle - 30 ECTS credits (12.5%); compulsory components of the training cycle - 129 ECTS credits (53.75%), optional components - 60 ECTS credits (25% (not less than 25%)), practical training - 12 ECTS credits (5%), attestation - 3 credits ECTS (1.25%).</p> <p>The total amount of foreign language credits must be at least 25% of the total amount of ECTS credits.</p>
Educational program orientation	<p>Educational - professional bachelor program of professional and applied orientation. Emphasis on the acquisition of knowledge and skills in international economic relations, macro-and micro-economy, business negotiations, trade policy, financial management.</p>
Educational program and specialization goals	<p>Special education in the sphere of international economics with enhanced studying or foreign languages, macro-, micro- and international Economics, organization of foreign trade operations, international marketing, modeling of business-financed activity, and international economic activity of Ukraine. Key words: international economy, classification of countries, comparative advantages, TNCs, international organizations, international law, exchange rates, stock exchanges, securities, world financial centers.</p>
Features of the program	<p>Profound study and knowledge that provide the formation of skills and abilities to work in the field of international economic activity. Formation of hard skills (professional skills) and soft skills in non-specialized, supra-professional skills on the basis of the Business Training Center. The curriculum provides work-based learning at leading enterprises of Ukraine, branches of multinational corporations, public administration bodies. Opportunity to study in the English-language master's program.</p>
4-Graduate career opportunities and further learning	
Career opportunities	<p>Graduate of higher educational establishments, who received higher education in specialty «International Economics» educational level «bachelor» can be employed in such professional spheres as state and private business structures, which are entities or regulators of international economic activity (on different positions organizational-administrative and finance-economic profile). List of professions and professional job titles according to the revision of State Classifier of Ukraine is provided: Classifier of Professions SC 003:2010): international trade accountant (25362), planning accountant (25368), financial accountant (25377), pricing accountant (25377); economic adviser (25352), economic consultant (23068), economic observer, management technicians (343), including office organizers (3435); brokers (intermediaries) for the purchase and sale of goods (3421), clearing agents</p>

	(exchange commodity transactions) and forwarding (3422), commercial services agents and trading brokers (3429); assistant managers (3436), in particular assistants to heads of enterprises, institutions and organizations (3436.1), assistants to heads of production and other main divisions (3436.2), assistants to managers of small enterprises without management staff (3436.3), foreign economic expert (25393), consultant on foreign economic affairs (2419.2), manager of foreign economic activity (1475.4).
Further learning	Opportunity to continue education on the second (master) level of higher education.
5 – Teaching and assessment	
Teaching and learning	Balanced combination of in-class work and self-guided work based on problem-oriented and interactive studying by using modern technologies of interactive studying (lectures–discussions, case study, research, modeling, work in small groups), usage of modern informational technologies (self-guided work with informational resources, consultations of tutors, distance study), course paper. Formation of hard skills (professional skills) and soft skills (non-specialized, supra-professional skills) on the basis of the Business Training Center.
Assessment	Written exams, oral presentations, current control (testing, solving of matters and situational exercises, cases, discussions, public speeches, essay), final modal control, passing of qualification exam. Assessment is carried out in accordance with the regulations on “The assessment of learning outcomes of students and graduate students” and regulations on “The organization of the educational process of students”.
6 –Program competence	
Integral competence	The ability to solve complex specialized problems and practical problems in the economic sphere or in the learning process, which involves the application of theories and methods of economics and are characterized by complexity and uncertainty, under the conditions of research and analysis of international economic relations taking into account the dynamics of their changes with the use of innovative technologies and the latest software products.
General competence (GC)	GC1. Ability to realize the rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. GC2. Ability to preserve moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of physical activity rest and lead a healthy lifestyle. GC3. Ability to abstract thinking, analysis and synthesis. GC4. Ability to apply knowledge in practical situations. GC5. Ability to oral and written communication in the state language. GC6. Ability to oral and written communication in a foreign language. GC7. Skills in the use of information and communication technologies. GC8. Ability to search process and analyze information from various sources. GC9. Ability to adapt and act in a new situation. GC10. The ability to be critical and self-critical. GC11. Ability to make informed decisions.

	<p>GC12. Interpersonal skills.</p> <p>GC13. The ability to act socially responsibly and consciously.</p>
Professional competence of the specialty (PC)	<p>PC1. Ability to identify knowledge and understanding of the problems of the subject area, the basics of the modern economy at the micro, meso, macro and international levels.</p> <p>PC2. Ability to carry out professional activities in accordance with applicable regulations and legal acts.</p> <p>PC3. Understanding the features of leading scientific schools and areas of economics.</p> <p>PC4. Ability to explain economic and social processes and phenomena on the basis of theoretical models analyze and interpret the results.</p> <p>PC5. Understanding of features of modern world and national economy, their institutional structure, substantiation of directions of social, economic and foreign economic policy of the state.</p> <p>PC6. Ability to apply economic-mathematical methods and models to solve economic problems.</p> <p>PC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>PC8. Ability to analyze and solve problems in the field of economic and social relations.</p> <p>PC9. Ability to predict socio-economic processes on the basis of standard theoretical and econometric models.</p> <p>PC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.</p> <p>PC11. Ability to substantiate economic decisions on the basis of understanding the laws of economic systems and processes and with the use of modern methodological tools.</p> <p>PC12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.</p> <p>PC13. Ability to conduct economic analysis of the functioning and development of economic entities, assessment of their competitiveness.</p> <p>PC14. Ability to analyze in depth problems and phenomena in one or more professional areas, taking into account economic risks and possible socio-economic consequences.</p> <p>PC15. Understanding the institutional features of the international economy and areas of foreign economic policy.</p> <p>PC16. Ability to determine national interests in world geopolitics and geo-economics, to analyze the advantages and disadvantages, the main directions and requirements for Ukraine's integration into the European Union and other integration structures.</p> <p>PC17. Ability to ensure compliance with legislation on customs matters, measures of tariff and non-tariff regulation of foreign economic activity in the implementation of customs control and customs clearance of goods.</p>
7 – Program learning outcomes (PLO)	
	<p>1. Associate oneself as a member of civil society, the scientific community, recognize the rule of law, in particular in professional activities, understand and be able to enjoy their rights and freedoms,</p>

- show respect for the rights and freedoms of others, including team members.
2. Reproduce moral, cultural, scientific values, to increase the achievements of society in the socio-economic sphere, to promote a healthy lifestyle.
 3. Know and use economic terminology, explain the basic concepts of micro- and macroeconomics,
 4. Understand the principles of economics, features of economic systems.
 5. Apply analytical and methodological tools to substantiate proposals and management decisions by various economic agents (individuals, households, enterprises and public authorities).
 6. Use professional reasoning to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity.
 7. Explain the models of socio-economic phenomena in terms of fundamental principles and knowledge based on an understanding of the main directions of development of economics.
 8. Apply appropriate economic and mathematical methods and models to solve economic problems.
 9. Understand the main features of the modern world and national economy, institutional structure, areas of social, economic and foreign economic policy of the state.
 10. Carry out an analysis of the functioning and development of economic entities, determine the functional areas, and calculate the relevant indicators that characterize the effectiveness of their activities.
 11. Be able to analyze the processes of state and market regulation of socio-economic and labor relations.
 12. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.
 13. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.
 14. Identify and plan opportunities for personal professional development.
 15. Demonstrate basic skills of creative and critical thinking in research and professional communication.
 16. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics.
 17. Perform interdisciplinary analysis of socio-economic phenomena and problems in one or more professional areas, taking into account the risks and possible socio-economic consequences.
 18. Use regulations and legal acts governing professional activities.
 19. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports
 20. Master the skills of oral and written professional communication in state and foreign languages.
 21. Be able to think abstractly, apply analysis and synthesis to identify key characteristics of economic systems of different levels, as well as the behavior of their subjects.
 22. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.

	<p>23. Show skills of independent work; demonstrate critical, creative, self-critical thinking.</p> <p>24. Demonstrate the ability to act socially responsibly and consciously on the basis of ethical principles, to value and respect cultural diversity, individual differences.</p> <p>25. Demonstrate an understanding of the institutional features of the international economy and areas of foreign economic policy.</p> <p>26. Apply analytical tools and critical approaches to determining national interests in world geopolitics and geo-economics; analyze the advantages and disadvantages, main directions and requirements for Ukraine's integration into the European Union and other integration structures.</p>
8 – Resource support for the implementation of the program	
Staff support	Staff who trains bachelors in the educational program "International Economics" must have professional knowledge and professional skills in the field of international economics. The participation of foreign staff and practitioners in the teaching of disciplines of the training cycle is possible.
Material and technical support	Provision of facilities for training sessions and control activities and appropriate multimedia equipment in accordance with the requirements. Use of laboratories, computer and specialized classrooms of KNUTE. Availability of social and household infrastructure of KNUTE.
Information and educational methodical support	The current MOODLE distance learning system provides independent and individual training. KNUTE fully complies with the technological requirements for teaching and information support of educational activities.
9 – Academic mobility	
National credit mobility	It is provided by the legislation and is expedient when there is a need for studying (mastering) by students of fundamentally new courses, disciplines which are not taught in basic EHI. National credit mobility is carried out in accordance with the concluded agreements on academic mobility.
International credit mobility	The University has entered into agreements on cooperation between KNUTE and higher education institutions, in which partner exchange and student training are carried out. In addition, international academic mobility is carried out through Erasmus + International Programs and Projects, in particular with the following universities: Krakow University of Economics (Poland, Krakow), Szczecin University (Poland, Szczecin), Business School Audensia (University of Grenoble Alps (France, Grenoble), Pari Es Cretay University (France, Paris), University of Central Lancashire (Great Britain, Preston), Hohenheim University (Germany, Stuttgart), Piraeus University of Applied Sciences (Greek, Piraeus), Clement Ohridski University (Bulgaria, Sofia).
Training of foreign applicants for higher education	Conditions and features of the educational program in the context of teaching foreign citizens are the Ukrainian language knowledge at a level not lower than B1.

2. List of educational program components and their logical sequence

2.1 List of EP components

Code №	Components of educational program(academic disciplines, term projects(papers) , practical training, qualification exam, graduate paper)	Amount of credits
1	2	3
Compulsory components of EP		
CC 1.	Information technologies in international economic activity	6
CC 2.	Foreign language for professional purposes	24
CC 3.	Philosophy	6
CC 4.	Theory of state and law	6
CC 5.	Ukraine economy	6
CC 6.	International public and private law	6
CC 7.	Macroeconomics	6
CC 8.	Microeconomics	6
CC 9.	Statistics	6
CC 10.	International trade and economic law	12
CC 11.	Econometrics	6
CC 12.	Management	6
CC 13.	Foreign language specialty	6
CC 14.	International Economics	6
CC 14.1	Test on International Economics	
CC 15.	Customs business	6
CC 16.	Business Economics	9
CC 17.	Finance, money and credit	6
CC 18.	Accounting	6
CC 19.	European integration	6

CC 20.	Organization of foreign trade operations	6
CC 20.1	Test on Organization of foreign trade operations	
CC 21.	Finance of foreign corporations	6
CC 22.	International marketing	6
CC 23.	Practical course on business simulation	9
The total amount of compulsory components:		180
Optional components of EP		
OC 1.	Accounting in foreign countries	6
OC 2.	Budget system	6
OC 3.	Public administration and local self-government	6
OC 4.	Diplomatic and business protocol and etiquette	6
OC 5.	Second foreign language	12
OC 6.	Ecology	6
OC 7.	Economic statistics	6
OC 8.	Economic analysis	6
OC 9.	Business ethics	6
OC 10.	Ukraine's foreign policy	6
OC 11.	History of Ukraine	6
OC 12.	History of Ukrainian Culture	6
OC 13.	Logic	6
OC 14.	International exhibition activities	6
OC 15.	International logistics	6
OC 16.	International tourism	6
OC 17.	International credit and settlement and currency transactions	6
OC 18.	International relations and world politics	6
OC 19.	National interests in world geopolitics and geo-economics	6
OC 20.	Public speaking	6

OC 21.	Politolology	
OC 22.	European Union Law	6
OC 23.	The structure and law of the WTO	6
OC 24.	Psychology	6
OC 25.	Religious studies	6
OC 26.	World culture	6
OC 27.	World market of goods and services	6
OC 28.	Social leadership	6
OC 29.	Sociology	6
OC 30.	Product Code Listing (PCL)	6
OC 31.	Commodity science	6
OC 32.	Ukrainian (for professional purposes)	6
OC 33.	Financial analysis	6
OC 34.	Civil and Commercial Law	6
OC 35.	Pricing in world commodity markets	6
OC 36.	Web-design and Web-programming	6
The total amount of optional components:		60
Practical training		
Work-based learning 1		3
Work-based learning 2		6
Total		9
Attestation		
Preparation to Qualification Exam and Attestation		3
Total		3
TOTAL EDUCATIONAL PROGRAM VOLUME		240

The form of final control for all components of the educational program is an exam.

3. Forms of certification of applicants for higher education

The certification is carried out in the form of a qualification examination. The qualification examination in the specialty must verify the achievement of learning outcomes defined by the Standard of Higher Education and the educational program.

PC 10	*								*						*	*	*	*				*		*
PC 11						*	*						*	*					*	*		*		*
PC 12							*			*				*					*	*		*	*	*
PC 13										*				*	*	*			*	*	*	*		*
PC 14												*	*	*					*	*	*	*		*
PC 15													*					*						
PC 16								*			*							*						
PC 17								*					*					*	*					

4.2. Matrix of correspondence of program competences to optional components of the educational program

Components/ Competences	OC 1	OC 2	OC 3	OC 4	OC 5	OC 6	OC 7	OC 8	OC 9	OC 10	OC 11	OC 12	OC 13	OC 14	OC 15	OC 16	OC 17	OC 18	OC 19	OC 20	OC 21	OC 22	OC 23	OC 24	OC 25	OC 26	OC 27	OC 28	OC 29	OC 30	OC 31	OC 32	OC 33	OC 34	OC 35	OC 36		
GC1				*			*					*	*					*																	*			
GC 2											*		*					*							*	*												
GC 3						*															*			*	*	*			*									
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GC 7		*	*	*	*																								*									
GC 8			*							*				*				*	*																			
GC 9						*	*	*					*							*	*			*					*	*								
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GC 11		*																			*	*		*	*		*	*	*				*					
GC 12				*			*	*		*		*				*				*	*		*	*				*	*			*		*		*		
GC 13									*	*		*						*						*	*				*	*			*		*		*	
PC 1		*					*																				*	*				*		*				
PC 2					*																		*	*										*		*		
PC 3														*		*	*																			*	*	
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PC 9														*	*								*	*									*	*	*	*		

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