MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF TRADE AND ECONOMICS

EDUCATIONAL PROFESSIONAL PROGRAM «СОЦІОЛОГІЯ ЕКОНОМІЧНОЇ ДІЯЛЬНОСТІ»/ «SOCIOLOGY OF ECONOMICS ACTIVITY»

The first (bachelor) level of higher education
Specialty 054 Sociology
field of knowledge 05 Social and behavioral sciences

qualification: Bachelor degree
specialty "Sociology"

specialization "Sociology of economic activity"

APPROVED by
Academic Board KNUTE
The Head of Academic Board KNUTE
_____ /A.A. Mazaraki/
(resolution № ___ of «___» _____ 2021)

Educational program is activated _____ 2021
Rector _____ /A.A. Mazaraki/
(resolution № _____of «___» _____ 2021)

Kyiv 2021

LETTER OF APPROVAL
educational and professional program of KNUTE
first (bachelor) level of higher education
054 Sociology

APPROVED
The first vice-rector for scientific and pedagogical work
_____ N.V. Prytulska
«___» _____ 2021

APPROVED
Vice-rector for scientific work
_____ O.I. Melnychenko
«___» _____ 2021

APPROVED
Head of the educational department
_____ S.I. Kaminskyi
«___» _____ 2021

APPROVED
Head of the educational and methodological department
_____ T.V. Bozhko
«___» _____ 2021

APPROVED
Head of the Department of Philosophy, Sociology and Political Science,
_____ A.A. Kravchenko
«___» _____ 2021

APPROVED
Head of the specialty support group, guarantor of the educational and professional program
_____ N.B. Shust
«___» _____ 2021

APPROVED
Director
Aurora – S LLC
_____M.Yu.Adonina
«___» _____ 2021

APPROVED
Deputy director
ProdKa LLC
_____A.A. Kyrychenko
«___» _____ 2021

APPROVED
Chairman of the Student Government Council
_____T.Z.Dadiani
«___» _____ 2021

APPROVED
Dean of the Faculty of International Trade and Law
_____Yu.A.Goncharova
«___» _____ 2021

PREFACE

Authors:

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2. N.B.Shust, Doctor of Political Sciences, Professor, Professor of Philosophy, Sociology and Political Science KNUTE, the guarantor of the program.
3. M.P.Kukhta, Doctor of Sociology, Professor of Philosophy, Sociology and Political Science KNUTE.
4. T.V. Kramar, Ph.D. of Philosophical Sciences, Associate Professor of Philosophy, Sociology and Political Science KNUTE

Reviews of external stakeholders:

1.M. Yu. Adonina, Director of *Aurora-C*, LLC

2.A.A. Kyrychenko, deputy. Director of *ProdKa* LLC

1. Profile of the educational program, the specialty 054. *Sociology* (specialization *Sociology of Economic Activity*)

1 - General information	
Full name of the institution and structural subdivision	Kyiv National University of Trade and Economics, Faculty of International Trade and Law, Department of Philosophy, Sociology and Political Science
Higher education degree and the title of qualification in the original language	Bachelor degree Specialty *Sociology* («Соціологія») Specialization Political Science of International Relations («Політологія міжнародних відносин»)
The official name of the educational program	«Sociology of Economic Activity»
The type of diploma and the scope of educational and professional program	Bachelor degree, single, 240 ECTS credits. Term of study: 3 years 10 months.
Availability of accreditation	-
Cycle / level	NQF of Ukraine – level 6, FQ-EHEA – first cycle, EQF-LLL – level 6
Background	Availability of complete general secondary education. Terms of admission are determined by the "Rules of admission to Kyiv National University of Trade and Economics"
Languages of instruction	Ukrainian
The term of the educational program	3 years 10 months
Internet address of the permanent placement of the educational-professional program description	https://knute.edu.ua/
2 – The aim of the educational program	

To prepare a highly qualified competitive specialist in the socio-economic sphere, capable of correct independent formulation and solving problems in scientific and practical activities.	
3 - Characteristics of the educational program	
Subject area (field of knowledge, specialty, specialization)	Field of knowledge 05 *Social and behavioral sciences* Specialty 054 *Sociology* Specialization *Sociology of Economic Activity*
The educational program orientation	The educational and professional program is focused on training specialists with a high level of knowledge and skills in the field of socio-economic processes, socio-economic interaction, organization and management of research sociological groups, impact on various socio-economic groups to improve living standards and social welfare .
The main focus of the educational program and specialization	General education in the field of Sociology. Emphasis on knowledge, skills and practical skills in conducting research and solving problems in the socio-economic sphere. Key words: sociology, economic activity, socio-economic processes, methodology, training.
Program features	The program is based on general scientific principles, modern domestic and foreign experience of sociological activity and training, focuses on current specializations, within which professional activity is possible.
4 - Suitability of graduates for employment and further study	
Suitability for employment	The educational program is focused on training specialists according to the current classifier of professions (SC 003: 2010): - sociologist; - industrial sociologist; - specialist in the location of productive forces and the regional economy. *The main areas of the professional activity of the alumnus are sociological research, social monitoring of society, the organization of the sociological service in the structure of enterprises, institutions, organizations of various forms of ownership. Graduates of the specialty* ***Sociology of Economic Activity*** *can work in government, local and regional government, political parties, marketing and advertising agencies, PR agencies, research centers, NGOs, media (newspapers, radio, television, online publications).*

Further training	The opportunity to continue education at the second (master) level of higher education. The acquisition of additional qualifications in the system of adult education.
5 - Teaching and assessment	
Teaching and learning	Forms of organization of the educational process are: classes (lectures, laboratory, practical, seminar, consultations, individual tasks, final qualifying work), independent work, practical training, control activities. The educational process is based on the principles of activating the mobility of students and teaching staff; preparing young people for active life in a democratic society, laying the foundation for their professional careers and personal development.
Assessment	According to the "Regulations on the evaluation of learning outcomes of students and graduate students" and the "Regulations on the organization of the students' educational proses", the assessment of training is carried out on a 100-point scale. The forms of control are entrance, current, final modular control, individual tasks, final (semester) control, credit, exam, control of residual knowledge (rector's control), qualification work.
6 - Program competencies	
Integral competence	The ability to solve complex specialized problems and practical problems in *the socio-economic sphere*, involving the application of basic sociological theories and methods and characterized by complexity and uncertainty of conditions.
General competencies (GC)	**GC01**. The ability to apply knowledge in practical situations. **GC02**. The ability to communicate in a foreign language. **GC03**. The ability to work in a team. **GC04**. The ability to be critical and self-critical. **GC05** The ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity). **GC06**. The ability to act socially responsibly and consciously. **GC07.** Interpersonal skills. **GC08.** The ability to learn and master modern knowledge. **GC09.** The ability to use information and communication technologies. **GC10.** The ability to generate new ideas (creativity). **GC11.** The ability to exercise rights and responsibilities as a member of society, to realize the values of civil (free

	democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. **GC12.** The ability to preserve and increase moral, cultural, scientific values and achievements of society based on understanding the history and patterns of the development of the subject area. The place of the subject area in the general system of knowledge about nature and society and in the development of society, techniques and technologies. And the ability to use different types and forms of physical activity for active recreation and a healthy lifestyle.
Special (professional, subject) competencies (SC)	**SC01.** The ability to operate with the basic categorical-conceptual apparatus of sociology and economics. **SC02.** The ability to master, use basic classical and modern sociological and socio-economic theories. **SC03.** The ability to analyze social and socio-economic changes taking place in Ukraine and the world as a whole. **SC04.** The ability to collect, analyze and summarize social information using sociological methods. **SC05.** Ability to independently plan, organize and conduct sociological research. **SC06.** Ability to analyze and systematize the results, formulate reasoned conclusions and recommendations. **SC07.** Ability to present the results of sociological research for professionals and non-specialists. **SC08.** Ability to adhere to the norms of professional ethics of a sociologist in their activities. ***SC09.*** *The ability to use professionally profiled knowledge for diagnosis, predicting, design of socio-economic development of society.* ***SC10.*** *The ability to establish, maintain and develop interdisciplinary professional cooperation based on knowledge of the organization of the sociological service in the system of state and non-state bodies.* ***SC11.*** *The ability to establish factors, indicators, types of interaction of socio-economic entities of different levels (societies, groups, organizations, individuals).* ***SC12.*** *The ability to identify resources, development potential of socio-economic actors, as well as identify factors of unequal access to resources.*
7 - Program learning outcomes	
LO01. Use the conceptual apparatus of sociology in educational, research and other areas of professional activity.	

LO02. Understand the history of sociology, its modern concepts and theories, the main problems. **LO03.** Apply the provisions of sociological theories and concepts to the study of socio-economic changes in Ukraine and the world. **LO04.** Explain the patterns and features of development and functioning of social and socio-economic phenomena in the context of professional tasks. **LO05.** Fluently communicate in state and foreign language/ languages orally and in writing. **LO06**. Effectively perform various roles (including an organizer, communicator, critic, idea generator, performer, etc.) in a team in the process of solving professional problems. **LO07**. Be able to use information and communication technologies in the process of searching, collecting and analyzing socio-economic information, presenting analytical reports. **LO08.** To substantiate one's own position, to make and argue independent conclusions based on the results of researches and analysis of professional literature. **LO09.** Be able to develop a program of sociological research. **LO10.** Have the skills to collect socio-economic information using quantitative and qualitative methods. **LO11.** Present the results of their own research to professionals and non-specialists. **LO12.** Know and adhere to the ethical norms of professional activity of a sociologist. ***LO13.*** *Be able to use analytical and methodological tools to justify proposals to socio-economic actors.* ***LO14.*** *Be able to carry out interdisciplinary analysis of socio-economic phenomena and problems and predict their possible social consequences.* ***LO15.*** *Be able to determine the factors of the development and the specifics of the interaction of socio-economic actors of different levels.* ***LO16.*** *Identify and analyze new factors of socio-economic inequality in Ukraine and the world, identify possible ways to overcome unequal access of different social groups to certain social resources.*

8 - Resource support for program implementation	
Teaching staff	The composition of the project group of the educational-professional program, the teaching staff, that is involved in the teaching of disciplines in the specialty meet the Licensing conditions of educational activities at the first (bachelor's) level of higher education. 100% of the teaching staff involved in the teaching of professionally oriented disciplines have academic degrees and / or academic titles in the relevant or related specialties.
Logistics	Logistics fully ensures the educational process throughout the training cycle of the educational program.

	The condition of the rooms is certified by sanitary and technical passports that comply with current regulations. Computer classes are provided with powerful computers and modern software. Computerized workstations in the University's Scientific Library provide access to the Internet and the local network both in the library and the university campus. Students also can use their own PCs with free (Wi-Fi) internet access.
Information, educational and methodological support	✓ the official website https://knute.edu.ua/ contains information about educational programs, educational and scientific activities, structural units, rules of admission and contacts; ✓ unlimited access Internet access; ✓ scientific library, reading rooms; ✓ virtual learning environment Moodle; ✓ curricula and work plans; ✓ educational process schedules; ✓ educational and methodological complexes of disciplines; ✓ didactic materials for students' independent and individual work dealing with disciplines, internship programs; ✓ methodical instructions on the implementation of the term papers (projects) and preparation for the qualifying exam, etc.
9 – Academic mobility	
National credit mobility	-
International credit mobility	-
Training of foreign applicants for higher education	Possible

List of components of the educational program and their logical sequence

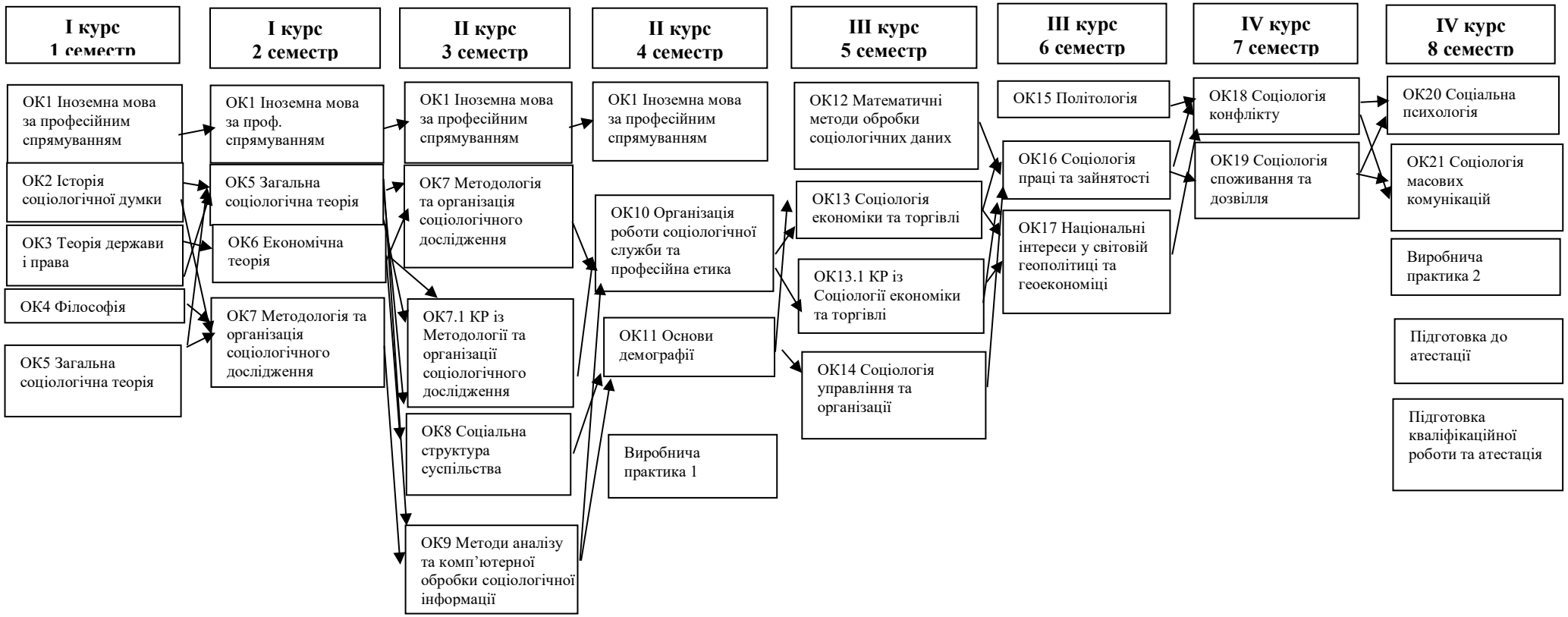
List of EP components

Code n / a	Components of the educational program (academic disciplines, course projects (works), practices, qualification work)	Number of credits
Mandatory EP components		
MC1	Foreign language for professional purposes	24
MC2	History of Political Ideas	6
MC3	Theory of state and law	6
MC4	Philosophy	6
MC5	General Policy theory	9
MC6	Economic theory	6
MC7	Methodology and organization of sociological research	12
MC7.1	Test on the methodology and organization of sociological research	
MC8	Social structure of society	6
MC9	Methods of analysis and computer processing of sociological information	6
MC10	Organization of the sociological service and professional ethics	9
MC11	Basics of demography	6
MC12	Mathematical methods of sociological data processing	6
MC13	Sociology of economics and trade	12
MC13.1	Test on the sociology of economics and trade	
MC14	Sociology of management and organization	6
MC15	Political science	6
MC16	Sociology of labor and employment	6
MC17	National interests in world geopolitics and geo-economics	6
MC18	Sociology of conflict	6
MC19	Sociology of consumption and leisure	6
MC20	Social Psychology	4,5
MC21	Sociology of mass communications	4,5
The total amount of mandatory components		**162**
Selective Components of SC		
SC1	Humanitarian policy of the state	6
SC2	Public Service	6
SC3	Business protocol and etiquette	6
SC4	Ethno sociology	6
SC5	History of Ukrainian society	6
SC6	Cultural heritage of Ukraine	6
SC7	Logic	6
SC8	Marketing	6

SC9	Public speaking	6
SC10	Psychology of communication	6
SC11	Religious studies	6
SC12	World culture	6
SC13	Sociology of virtual space	6
SC14	Sociology of public opinion	6
SC15	Sociology of gender and age	6
SC16	Sociology of city and village	6
SC17	Sociology of personality	6
SC18	Public speaking	6
SC19	Psychology of communication	6
SC20	Religious studies	6
SC21	World culture	6
SC22	Sociology of virtual space	6
SC23	Sociology of public opinion	6
SC24	Sociology of gender and age	6
The total amount of mandatory components		**60**
Practical training		
Internship 1		3
Internship 2		6
Total		**9**
Certification		
Preparation for certification		3
Qualification work preparation and defense		6
Total		**9**
TOTAL VOLUME OF THE EDUCATIONAL PROGRAM		**240**

Exam is a form of final control for all components of the educational program.

2.2 Structural and logical scheme of EP



3. The form of certification of higher education applicants.

Certification is carried out in the form of: public defense (demonstration) of qualifying work.

Qualification work should involve the solution of a complex specialized problem or practical social problem, which involves the use of basic sociological theories and methods, should be characterized by complexity and uncertainty of conditions.

There should be no academic plagiarism, falsification or fabrication in the qualification work.

Qualification work must be published on the official website of the higher education institution or its subdivision, or in the repository of the higher education institution.

4.1. Матриця відповідності програмних компетентностей обов'язковим компонентам освітньої програми

Компоненти / Компетентності	ОК1	ОК2	ОК3	ОК4	ОК5	ОК6	ОК7	ОК8	ОК9	ОК10	ОК11	ОК12	ОК13	ОК14	ОК15	ОК16	ОК17	ОК18	ОК19	ОК20	ОК21
ЗК1	+		+			+	+	+	+	+		+	+	+	+	+		+		+	+
ЗК2	+																				
ЗК3							+		+	+			+	+		+		+		+	+
ЗК4		+	+	+	+	+	+			+		+	+	+	+		+	+		+	
ЗК5	+		+	+		+	+		+	+	+		+	+	+	+	+	+	+	+	+
ЗК6			+	+		+	+			+	+			+				+	+		
ЗК7	+						+			+			+	+				+		+	+
ЗК8	+		+	+	+	+	+		+		+	+			+	+	+				
ЗК9	+		+			+	+	+	+	+		+					+			+	+
ЗК10		+		+			+			+			+	+					+	+	
ЗК11			+				+			+	+			+	+		+	+			
ЗК12		+	+	+	+	+				+			+		+	+	+	+	+	+	+
СК1	+	+		+	+	+	+	+		+			+			+		+	+		+
СК2		+			+	+	+	+				+	+			+		+	+		+
СК3		+		+	+	+	+	+	+		+		+	+	+	+	+	+	+		
СК4	+				+		+	+	+	+		+	+	+		+		+	+		+
СК5							+			+		+		+							+
СК6		+		+			+	+	+			+		+					+		
СК7	+						+			+		+		+					+	+	+
СК8					+		+			+		+	+	+	+		+	+		+	+
СК9		+			+	+	+	+	+		+	+	+			+		+	+		+
СК10	+						+			+	+		+	+	+	+	+			+	
СК11		+		+	+	+	+	+	+		+	+	+	+		+	+	+	+	+	+
СК12					+	+	+	+			+	+	+	+	+	+	+	+	+		+

4.2. Матриця відповідності програмних компетентностей вибірковим компонентам освітньої програми

Компоненти / Компетентності	ВК1	ВК2	ВК3	ВК4	ВК5	ВК6	ВК7	ВК8	ВК9	ВК10	ВК11	ВК12	ВК13	ВК14	ВК15	ВК16	ВК17	ВК18	ВК19	ВК20	ВК21	ВК22	ВК23	ВК24
ЗК1	+	+	+			+	+	+	+	+			+									+	+	+
ЗК2									+			+												
ЗК3		+	+					+	+									+				+		
ЗК4	+	+			+	+	+				+	+		+							+		+	
ЗК5		+	+		+	+	+	+	+	+		+	+					+		+		+	+	+
ЗК6	+	+	+	+	+	+					+	+		+			+	+		+	+	+	+	
ЗК7		+	+				+	+	+	+	+				+		+	+	+		+	+		+
ЗК8		+											+			+		+				+	+	
ЗК9		+					+		+	+		+	+					+				+	+	+
ЗК10							+	+	+				+					+				+		
ЗК11	+	+	+	+	+	+		+	+		+	+			+	+			+		+	+		
ЗК12	+	+			+	+		+			+	+	+		+	+			+		+			
СК1				+			+			+			+		+	+	+		+	+				+
СК2							+						+	+	+	+	+		+	+				
СК3	+			+	+	+		+				+	+		+	+		+	+			+	+	
СК4				+									+	+	+	+			+					
СК5							+									+								
СК6							+		+	+				+		+								+
СК7			+					+	+	+						+		+						+
СК8		+	+	+		+					+	+			+		+	+	+		+			
СК9				+			+						+		+	+		+	+	+			+	
СК10	+	+	+			+		+		+		+	+							+				+
СК11				+								+	+	+	+	+	+		+	+			+	
СК12	+	+	+			+		+	+	+		+	+	+	+	+	+		+	+		+	+	+

5.1. Матриця забезпечення програмних результатів навчання (РН) відповідними обов'язковими компонентами освітньої програми

Компоненти / Програмні результати навчання	**ОК1**	**ОК2**	**ОК3**	**ОК4**	**ОК5**	**ОК6**	**ОК7**	**ОК8**	**ОК9**	**ОК10**	**ОК11**	**ОК12**	**ОК13**	**ОК14**	**ОК15**	**ОК16**	**ОК17**	**ОК18**	**ОК19**	**ОК20**	**ОК21**
РН1	+	+			+		+	+		+		+	+	+		+		+	+		+
РН2		+		+	+							+	+		+		+	+			+
РН3	+	+			+		+	+	+	+	+	+	+			+		+	+		+
РН4		+		+	+	+		+	+	+			+	+	+	+	+	+	+	+	+
РН5	+		+							+					+		+				
РН6			+				+		+	+			+	+		+				+	
РН7							+	+	+	+	+	+	+	+		+			+		
РН8	+	+		+			+		+	+				+				+	+	+	
РН9							+		+	+									+		
РН10						+	+	+	+	+		+	+	+		+					
РН11	+						+		+	+				+						+	
РН12			+	+	+		+			+		+		+	+		+	+		+	
РН13						+	+	+	+		+	+	+	+		+		+	+	+	+
РН14				+	+	+	+	+	+		+	+	+	+		+	+	+	+		+
РН15					+	+	+	+	+		+		+	+		+	+	+	+	+	+
РН16		+			+	+		+			+	+	+	+		+	+	+	+		+

5.2. Матриця забезпечення програмних результатів навчання (РН) відповідними вибірковими компонентами освітньої програми

Компоненти / Програмні результати навчання	ВК1	ВК2	ВК3	ВК4	ВК5	ВК6	ВК7	ВК8	ВК9	ВК10	ВК11	ВК12	ВК13	ВК14	ВК15	ВК16	ВК17	ВК18	ВК19	ВК20	ВК21	ВК22	ВК23	ВК24
РН1				+					+				+	+	+	+	+	+	+					+
РН2	+			+	+		+				+	+	+	+			+		+					+
РН3				+	+	+	+					+	+	+	+	+	+	+	+					+
РН4	+	+		+		+			+	+	+		+	+	+	+	+	+		+		+	+	+
РН5		+	+						+	+				+							+	+		+
РН6		+					+	+	+	+			+						+		+	+		
РН7									+				+	+				+	+	+	+		+	+
РН8		+	+				+	+	+	+	+				+	+	+	+			+	+	+	
РН9				+									+	+				+						+
РН10				+				+					+	+	+	+	+		+	+	+		+	+
РН11							+	+	+	+													+	
РН12	+	+	+	+		+			+	+	+	+		+	+	+	+				+			+
РН13							+	+		+			+		+	+	+	+	+	+		+		
РН14	+			+			+	+					+	+	+	+		+	+	+		+	+	+
РН15	+	+	+	+	+	+		+		+	+	+		+	+	+	+	+	+		+	+		+
РН16	+			+				+	+			+	+	+	+	+	+	+	+	+			+	+

Аркуш реєстрації змін

№ пор.	Дата	Пункти, до яких вносяться зміни	Ініціатор змін	Прізвище, ініціали особи, що відповідає за внесення змін	Підпис